



## MORE THAN JUST AN AGENCY

### We Are An Extension Of Your Sales Team

**KINGWOOD ADVERTISING** is a mid-sized, full-service advertising agency and marketing resource established in 2010. Located in Kingwood, Texas, the Kingwood team offers 75-plus combined years of marketing, creative and production experience on local, regional, and national accounts. Our team members have training and experience in a wide variety of disciplines, and all share a passion for giving clients unique, successful solutions. Our creative and production team members make it a point of personal pride to maintain a leading-edge understanding of today's trends, techniques, and computer applications.









Our work encompasses both business-to-business and consumer marketing. We have helped market products and services for an array of clients, ranging from real estate developers, consumer products companies, professional associations, and retail establishments to industrial manufacturers, and telecommunications companies.

We maintain close working relationships with a wide variety of vendors, media/industry contacts and external creative resources. This network is another asset enabling us to provide solutions that work, **at affordable prices.**

## MEDIA PRINCIPLES

### Your Goals Are Our Goals

The goal of media is to deliver the client's messages to their customers effectively and efficiently. As your Advertising Agency, **KWA** will focus on building and implementing a message delivery plan based upon practical, actionable objectives and on determining which media will best meet these objectives.

-  **RESEARCH**
-  **RADIO & TV PRODUCTION**
-  **PLACING MARKETING BUYS**
-  **ACCOUNT MANAGEMENT**
-  **BRANDING**
-  **CREATIVE STRATEGY**
-  **CONCEPT DEVELOPMENT**
-  **CO-OP MANAGEMENT**